

CLIENT

Denhaus, Inc. // denhaus.com

OBJECTIVE

Denhaus, Inc. is a Bellevue-based company specializing in “homes for pets, design for people” - their designs are stylish dog crates as well as fine, hand-crafted furniture. Our objective for their photography is a combination of cats and dogs in the studio and on-location, achieving a very specific pose to exemplify the ease at which pets can come and go from the “hauses.”

WORDS

dane + dane studios has done an excellent job producing amazing photography and marketing materials for us. The product shots that were taken have helped **fuel our 2000% sales growth** and will continue to be a main driver in our sales as we grow online.

Nichole can capture the essence of a pet and the emotion behind the reason for our products like no other photographer.

As an added bonus, Nichole also understands the pet market and the need for good pet branding better than anyone else in the industry and she acts as an essential resource as well as a fantastic photographer.”

Sarah Pierce

Denhaus, Inc.



SUCCESS

Costco.com

Real Simple

Evening Magazine

CityDog Magazine

In the Company of Dogs