

CLIENT

Idawg Clothing // idawgclothing.com

OBJECTIVE

Idawg Clothing is a Seattle-based company specializing in jackets for large dogs.

Our objective for the Idawg photography is to capture a series of five images for each style that accentuates each jacket's unique fabric, fit and embellishments. The key is to capture the dog model in dynamic poses while also exhibiting each design in its best light.

WORDS

"I LOVE IT... Thanks again for another successful photo shoot. You always deliver superbly!"

"We are featuring iDawg in our pet fashion industry LookBook and I gotta say the iDawg shots **stand out from the rest.** Really great to see quality photo work showing up in Pet products. Keep up the great work!"

Joanie Dhillon Jon Spooner
Idawg Clothing pupstyle.com



SUCCESS

Pet Fashion Week
OK! Weekly
Modern Dog Magazine
CityDog Magazine
Pet Style News
Doggie Aficionado